

LUKE SPITERI

Graphic Designer

Education

OCAD University

Bachelor of Graphic Design Program
2020 - Present

Bayview Secondary School

OSSD Diploma (Ontario Scholar)
2016 - 2020

Work Experience

TCH Hardware

(Sister Company to Umbra Canada)

Marketing Associate

June 2022 - Present

- Pioneered new brand guidelines for use by future interns and employees.
- Acted as lead marketing intern and took initiative to run meetings, set deadlines, and worked effectively with coworkers.
- Constructed a fully fledged marketing website for a global Italian parts distributor, aimed at lead generation.

Spark Creative Consulting

Freelance Graphic Design

January 2017 - Present

- Initiated creative design projects for a wide range of notable businesses and corporate clients using extensive knowledge of design softwares.
- Developed digital and print deliverables including logo design, posters, info-graphics, social media management, branding and other design related requests.
- Generated a 5114% ROI and \$36,500 in sales over two weeks through a local print marketing campaign for a client.

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Statement of Intent

Graphic Design Undergraduate at the Ontario College of Art and Design. Interested in the opportunity to be a part of a design team, to add value, new ideas, and excellent client-service. Possessing extensive knowledge in the field of Graphic Design and content creation. Demonstrated professional leadership while being team oriented and self motivated.

Technical Skills

Adobe Illustrator
Adobe Photoshop
Adobe In Design
Adobe Premier Pro
Adobe XD
Blender
Microsoft Suite
Google Suite
Html, CSS and JS

Awards and Affiliations

RGD Student Committee (2022)

**Sunnybrook Hospital Design
Competition Winner (2020)**

**Creative Arts and Design Award
Bayview Secondary School (2020)**

**Principal's Award For Leadership
Bayview Secondary School (2020)**